

DIGITAL COACHING MARKET

today

2020

2030

**15 billion \$ worldwide
Business Coaching Market**

**15% YOY growth since 2010,
Assumption 10% YOY from 2021.**

**Gartner HCM Hype Cycle predicts 2,000%
market growth for Digital Coaching
applications by 2030.**

SUPPLIERS DIGITAL COACHING & REFLECTION

Coaching AI

(Employee Chatbot interaction)



Digital Self Coaching Platforms

(Employee Chatbot /Methods interaction)



Self Optimization & Microlearning

(Employee/Content interaction)



Coaching-Matching Platforms

(Employee/Coach interaction)

